

April 2, 2014

**ACCEPTANCE LETTER**

**Dear Mutia Sobihah Abd Halim,**

**Submission ID No: GTAR-14-404** (Please use this ID for future correspondence)

**Manuscript Title: RELATIONSHIP BETWEEN E-COMMERCE SERVICE QUALITY, SATISFACTION, TRUST, AND CUSTOMER LOYALTY IN THE HOTEL INDUSTRY IN THE EAST COAST OF PENINSULAR MALAYSIA**

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We are thankful for your paper submission in our International Conference on Global Trends in Academic Research (GTAR-June 2-3, 2014) at Bali, Indonesia.

Based on systematic double blind peer reviews process our scientific and review committee has accepted your paper for oral presentation at GTAR-2014, Bali, Indonesia. Your paper will be included in the conference proceeding which will be published with **ISBN (978-969-9948-01-5)** in a CD form and online publication on the website.

You are cordially invited to share your academic research and findings with the participants of this event. As a presenter you are requested to furnish power point presentation of your research before **April 10, 2014**. You are encouraged to register as soon as possible to avail the early bird discount. For details please visit at: <http://www.globalilluminators.org/gtar2014-bali-indonesia/registration-fee/>. In case your paper is multi-authored and more than one author will attend the conference, each attending author needs to register and pay the registration fee for the conference separately.

We look forward to seeing you in Bali in June, 2014. Should you need any further assistance, please contact the conference secretariat at [GTAR2014@globalilluminators.org](mailto:GTAR2014@globalilluminators.org).

Kind regards



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